



IDEOLOGY™

Unplug from your busy life
and reconnect with nature.

Ideology is an unrivalled bath and body collection created with a unique and on-trend fragrance. Its signature formulation, presented in distinctive packaging would offer our valued guest a luxurious sanctuary where there is time for everything.





THE RESTORATIVE POWER OF OUR AUSTRALIAN ENVIRONMENT

Ideology takes a holistic approach to mind, body and spirit to create life balance and sensory moments elevating even the most basic of tasks.

We believe that everyone should take the time to unplug from their busy lives and reconnect with nature.



THE BEAUTY OF NATURE

Our product journey is a moment for you; 10 minutes of uninterrupted bliss within your busy day. It's your time to unplug, de-stress and reconnect with your truest self.

No stress, no distractions, no nasties.

Just you and the goodness of Australian botanicals.





100% AUSTRALIAN BOTANICAL EXTRACTS

Immerse yourself in the detoxifying and radiance boosting benefits of Australian Kakadu Plum and Kangaroo Apple Extract, the Ideology collection leaves your skin and hair radiant, soft and nourished.



FRAGRANCE FRESH SPICE

Turn heads with the fresh spice fragrance of Ideology. Designed to be a clean and sophisticated scent, the spicy and woody base notes leave a lingering feeling of comfort. Perfect for all occasions this fragrance leaves a lasting impression.





HOTEL COLLECTION





IDEOLOGY™

**BOTANICAL
BODY
LOTION**

With Australian Kakadu Plum
& Kangaroo Apple Extract

Our nourishing body lotion
leaves skin velvety smooth
and hydrated. It hydrates
and protects with premium
botanicals. It also contains
antioxidants and certified
organic ingredients.

Made with Organic Botanicals

30mL (1.1 fl. oz.)

Bath Salts

Shoe Shine

Cotton Buds

Cotton Pads

Dental Kit



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