



IDEOLOGY™

Unplug from your busy life
and reconnect with nature.

Ideology is an unrivalled bath and body collection created with a unique and on-trend fragrance. Its signature formulation, presented in distinctive packaging would offer our valued guest a luxurious sanctuary where there is time for everything.





THE RESTORATIVE POWER OF OUR AUSTRALIAN ENVIRONMENT

Ideology takes a holistic approach to mind, body and spirit to create life balance and sensory moments elevating even the most basic of tasks.

We believe that everyone should take the time to unplug from their busy lives and reconnect with nature.



THE BEAUTY OF NATURE

Our product journey is a moment for you; 10 minutes of uninterrupted bliss within your busy day. It's your time to unplug, de-stress and reconnect with your truest self.

No stress, no distractions, no nasties.

Just you and the goodness of Australian botanicals.





100% AUSTRALIAN BOTANICAL EXTRACTS

Immerse yourself in the detoxifying and radiance boosting benefits of Australian Kakadu Plum and Kangaroo Apple Extract, the Ideology collection leaves your skin and hair radiant, soft and nourished.



FRAGRANCE FRESH SPICE

Turn heads with the fresh spice fragrance of Ideology. Designed to be a clean and sophisticated scent, the spicy and woody base notes leave a lingering feeling of comfort. Perfect for all occasions this fragrance leaves a lasting impression.





ORGANIC BOTANICALS

IDEOLOGY™

**BOTANICAL
CLEANSING
SHAMPOO**

With Australian Kakadu Plum
& Kangaroo Apple Extract

Our gentle, shine enhancing
shampoo clarifies and renews
hair with premium plant-based
ingredients, potent antioxidants and
certified organic ingredients.

Made with Australian Botanicals

300ml e 10.1 fl oz



ORGANIC BOTANICALS

IDEOLOGY™

**BOTANICAL
BODY
LOTION**

With Australian Kakadu Plum
& Kangaroo Apple Extract

Our nourishing body lotion leaves
skin velvety smooth and
protects it from stress and
plant-based antioxidants, potent
antioxidants and certified
organic ingredients.

Made with Australian Botanicals

300ml e 10.1 fl oz



HOTEL COLLECTION





ORGANIC
IDEOLOGY™
BOTANICAL
SHOWER
GEL
 With Australian Kakadu Plum
 & Kangaroo Apple Extract
 Our gentle, moisturizing body
 wash cleanses and softens skin
 with premium plant-based
 cleansers, potent antioxidants
 and certified organic
 ingredients.
 Made with Organic Botanicals
 30mL e1.1 fl.oz.

ORGANIC
IDEOLOGY™
BOTANICAL
HYDRATING
CONDITIONER
 With Australian Kakadu Plum
 & Kangaroo Apple Extract
 Our gentle, lightweight hair
 softening conditioner
 nourishes hair with essential
 plant-based proteins, potent
 antioxidants and certified
 organic ingredients.
 Made with Organic Botanicals
 30mL e1.1 fl.oz.

ORGANIC
IDEOLOGY™
BOTANICAL
CLEANSING
SOAP
 With Australian Kakadu Plum
 & Kangaroo Apple Extract
 Our gentle, shine enhancing
 shampoo clarifies and
 refreshes hair with premium
 plant-based cleansers, potent
 antioxidants and certified
 organic ingredients.
 Made with Organic Botanicals
 30mL e1.1 fl.oz.

ORGANIC
IDEOLOGY™
BOTANICAL
CLEANSING
SHAMPOO
 With Australian Kakadu Plum
 & Kangaroo Apple Extract
 Our gentle, shine enhancing
 shampoo clarifies and
 refreshes hair with premium
 plant-based cleansers, potent
 antioxidants and certified
 organic ingredients.
 Made with Organic Botanicals
 30mL e1.1 fl.oz.

ORGANIC
IDEOLOGY™
BOTANICAL
CLEANSING SOAP
 With Australian Kakadu Plum
 & Kangaroo Apple Extract
 Our gentle, shine enhancing
 shampoo clarifies and
 refreshes hair with premium
 plant-based cleansers, potent
 antioxidants and certified
 organic ingredients.
 Made with Organic Botanicals
 30mL e1.1 fl.oz.

Dental Kit





IDEOLOGY™

**BOTANICAL
BODY
LOTION**

With Australian Kakadu Plum
& Kangaroo Apple Extract

Our nourishing body lotion
leaves skin velvety smooth
and hydrated. It hydrates
and protects with premium
botanicals. It also contains
antioxidants and certified
organic ingredients.

Made with Organic Botanicals

30mL (1.1 fl. oz.)

Bath Salts

Shoe Shine

Cotton Buds

Cotton Pads

Dental Kit



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